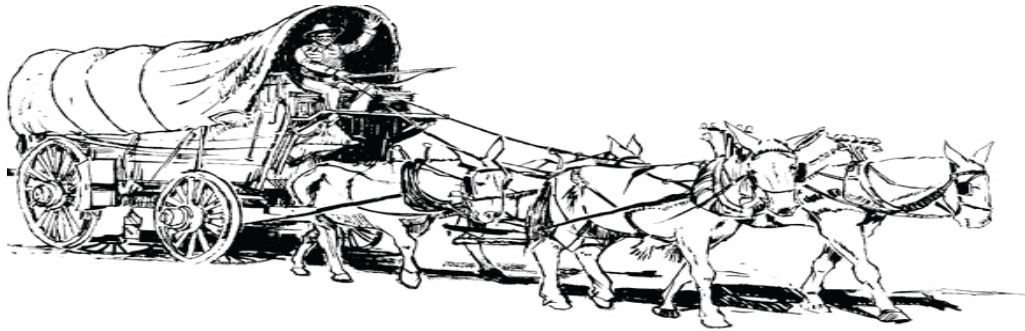


Paso Robles Pioneer Day Committee



Adopt a Wagon or Tractor Fundraiser Event

Dear Wineries of the North County:

Pioneer Day 2009 marks the 79th anniversary of our Community's greatest celebration. Many places have a day with a parade and some type of festivities centered upon a local crop, product or historical event. Our Pioneer Day is unique in both why it occurs and the way it occurs. It should also be noted that while many communities have unfortunately seen their local events grossly commercialized, or sadly discontinued them for lack of funds or volunteerism, our historic Parade continues to occur almost as it was originally intended back in 1931.

The first Pioneer Day was held on October 12, 1931. It was organized by community volunteers and businesses working with generous donations of time, materials and money donated from individuals, businesses, churches and service organizations from the community's. Their goal was to provide a day of community friendship and a commemoration of the heritage of the Paso Robles Area. **It would also become a day set aside to say "Thank You" to all of the people who support the local businesses and the Professional community throughout the year.** Most businesses closed so that their employees could enjoy and participate in the day's festive activities and family reunions in the park. There were to be no charges for any of the events, no commercial concessions and lunch would be provided at no cost to the community.

The Pioneer Day Committee, Pioneer Day Board of Directors, and almost everyone who works on the day's events are all volunteers. Our Renowned collection of operable antique vintage tractors & wagons require ongoing financial support to keep them repaired and rolling. We have fallen short of having enough funds to repair and maintain these historic pieces of History. This is why we have started for the first time, our Adopt a wagon or tractor Sponsor Program. We hope that the citizens, Businesses, and agricultural community will help support our efforts by adopting one of these historic pieces. This Fundraiser is a vital part of our ongoing funding effort to maintain these truly historic pieces of tractors, wagons and buggies.

The Pioneer Day Committee and Board of directors are working zealously to raise funds. Our First ever Fundraiser "Adopt a Wagon or Tractor Program" will be held on June 29, 2009 in the Pioneer Day Jeanesville & Harvester Building also included will be Pioneer Museum area from 3:00 to 7:00pm with Wine and beer being served for a nominal fee with appetizers, a Live Auction, Many demonstrations on wagon & tractor repairing, woodcarvers and much more going on. We will also have Sponsorship forms available at the Event for individuals, a family, a business, Agricultural business, an organization, or a group that would like to set up a memorial for someone you cared about, to fill out the sponsor form if they would like to be in the "Adopt a wagon or tractor Sponsorship Program". Event is free and open to the public, no limit and we anticipate great success.

Please email Walter Kuhn's email at walternsusie@charter.net Thank you.

If you can participate or donate at any level, your support will gratefully be appreciated. Together we can make this event a great success. *We wish to thank you all in advance for your generosity and great support.*

Looking forward to seeing all of you at our fundraisers and this years Pioneer Day Celebration 2009!

Walter Kuhn – Chairman of Pioneer Day